

Sponsorship Opportunities



WHO WE ARE

Nice to meet you!

We are a **501c6 nonprofit organization** comprised of (15) Board Members and an Advisory Board Committee of four past board members.

Our Board comprises of some of the top agencies and organizations in the field, such as Arts & Letters, Campfire+Co, Elevation, Wieden+Kennedy, and more!



The Club in Review

40+ years

of creating
community

15+

Volunteers

240+

Members

1300+

Email Subscribers

30+

Agency Connections

12+

Events planned
This year

30-50+

Attendees
per Event

500+

Attendees at
Richmond Show

2k+

Instagram
Followers

2.4k+

Facebook
Followers

1k+

LinkedIn
Followers

YEAR IN REVIEW

This Year's Sponsored Events

Your donations help us provide engaging social events to bring our creative community together, and allows us to host panels to showcase the diverse community we support.

SEPTEMBER

Social Happy Hour

OCTOBER

Mentorship Kickoff Social
Social Happy Hour

NOVEMBER

Social Happy Hour

DECEMBER

Holiday Party

JANUARY

New Year Workshop

FEBRUARY

Ad Bowl
Workshop/Panel

MARCH

Workshop/Panel

MAY/JUNE

The Richmond Show

JUNE-AUGUST

Summer Series



100K+ AVERAGE REACH

\$15,000

Organization + Events Sponsorship

- ❑ LOGO PROMINENTLY DISPLAYED ON WEBSITE & AT ALL EVENTS*
- ❑ LOGO PLACED ON ALL CLUB COMMUNICATION
- ❑ LOGO INCLUDED IN ALL EMAIL MARKETING
- ❑ LOGO + SHORT BIO + CTA ON SPONSORSHIP PAGE

*Richmond Show Sponsorship Excluded from this Package



50K+ AVERAGE REACH

\$5,000

Mentorship Program + Leadership Panel Sponsor

- ❑ LOGO PROMINENTLY DISPLAYED ON MENTORSHIP PAGE
- ❑ LOGO PLACED ON ALL SOCIAL ANNOUNCEMENTS
- ❑ LOGO INCLUDED IN ALL EMAIL MARKETING FOR EVENT
- ❑ LOGO PROMINENTLY DISPLAYED AT EVENT
- ❑ LOGO + SHORT BIO + CTA ON SPONSORSHIP PAGE



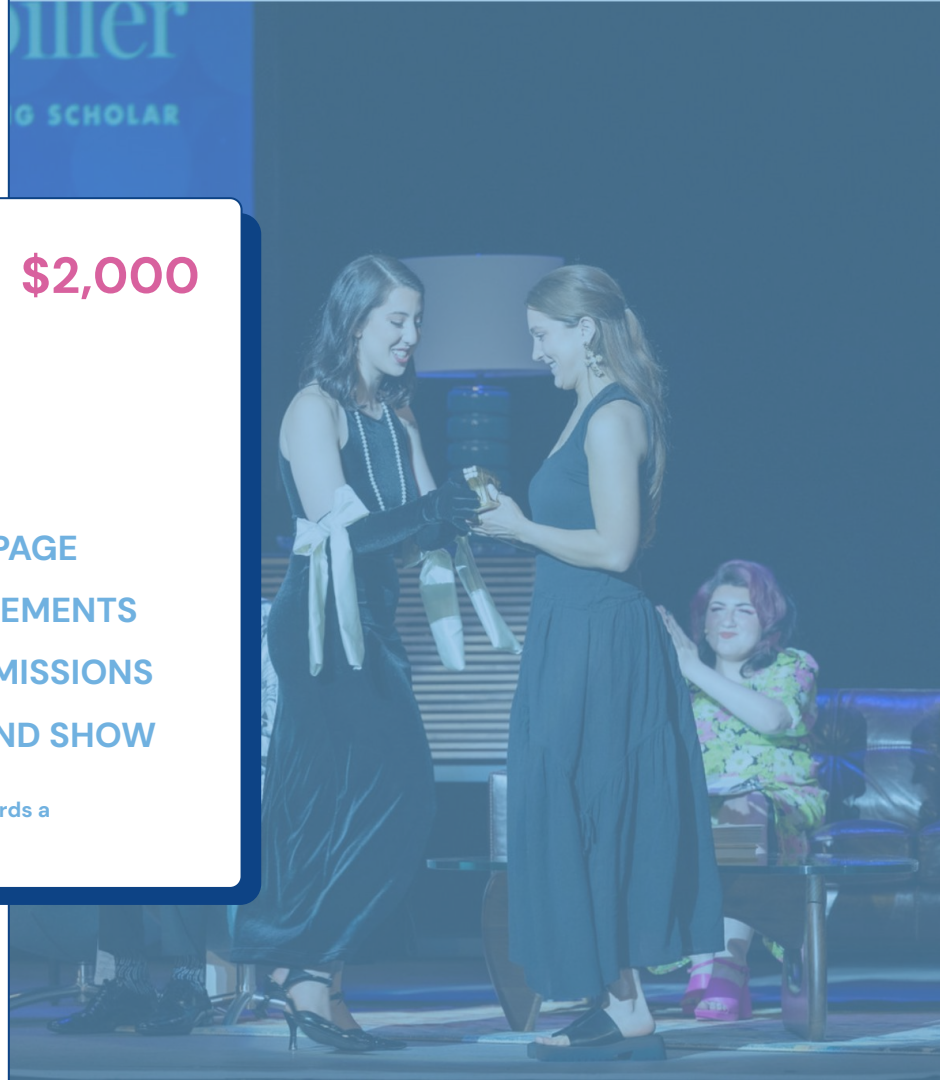
25K+ AVERAGE REACH

\$2,000

Womxn In Advertising Scholarship Sponsor

- ❑ LOGO PROMINENTLY DISPLAYED SCHOLARSHIP PAGE
- ❑ LOGO PLACED ON ALL SCHOLARSHIP ANNOUNCEMENTS
- ❑ LOGO INCLUDED IN EMAIL MARKETING FOR SUBMISSIONS
- ❑ LOGO DISPLAYED ON WINNER SLIDE AT RICHMOND SHOW

\$2,000 scholarship is awarded annually to one undergraduate who is working towards a career in advertising, either in creative, account management, or production.



25K+ AVERAGE REACH

\$2,000

Excellence in Creative Education Scholarship Sponsor

- ❑ LOGO PROMINENTLY DISPLAYED SCHOLARSHIP PAGE
- ❑ LOGO PLACED ON ALL SCHOLARSHIP ANNOUNCEMENTS
- ❑ LOGO INCLUDED IN EMAIL MARKETING FOR SUBMISSIONS
- ❑ LOGO DISPLAYED ON WINNER SLIDE AT RICHMOND SHOW

\$2,000 scholarship is awarded annually to one Brandcenter student to aid their development and support the Brandcenter's mission.



\$1,000

15K+ AVERAGE REACH

Event Sponsor

- ❑ LOGO ADDED TO EVENT GRAPHICS
- ❑ LOGO ON PULL UP BANNER
- ❑ BUSINESS SPOTLIGHT
- ❑ INCLUDED IN NEWSLETTER WITH CTA
- ❑ ADDED TO SPONSORSHIP PAGE



\$500

7K+ AVERAGE REACH

Leadership Panel Sponsor

- ❑ LOGO ADDED TO EVENT GRAPHICS
- ❑ LOGO DISPLAYED AT PANEL EVENT



\$200

15K+ AVERAGE REACH

Newsletter Sponsor

- ❑ LOGO ADDED TO ONE NEWSLETTER
- ❑ FEATURED LOGO, DESCRIPTION, CTA



FREE

5K+ AVERAGE REACH

Member Benefits Sponsor

PROVIDE AN EXCLUSIVE OFFER FOR YOUR BUSINESS TO OUR MEMBERS

- ❑ LOGO + SHORT BIO + CTA ON PERKS & BENEFITS PAGE
- ❑ SOCIAL ANNOUNCEMENT



What We Can Do Together

Organization + Events Sponsorship	\$15,000
Richmond Show Title Sponsor	\$10,000
Mentorship Program + Networking Events Sponsor	\$5,000
Womxn In Advertising Scholarship Sponsor	\$2,000
Excellence in Creative Education Scholarship Sponsor	\$2,000
Event Sponsor	\$1,000
Leadership Panel Sponsor	\$500
Newsletter Sponsor	\$200
Perks and Benefits Sponsor	FREE

Additional Sponsorship Benefits:

- Business tagged on social posts
- Logos placed on website will link out to business
- Tickets to sponsored events (limited)
- Unique connection to the advertising community