



ADVERTISING CLUB
OF RICHMOND

ANNUAL REPORT 2024

Prepared By Erin Rebmann



A Message from the Board President

Serving on the Advertising Club of Richmond Board for the past few years has been an incredibly rewarding experience. This year, as President, I set a goal to help the club run more efficiently while continuing to foster a welcoming and inclusive community. It's been a fun and transformative year, and I'm proud of the progress we've made.

But the work doesn't stop here—more change is coming, and I couldn't be more excited to see what the next year has in store.

Thank you to everyone who has contributed to making this club stronger. Here's to another great year ahead!

Bridget Guckin

Board President

OUR BOARD MEMEBERS

Bridget Guckin, President

Erin Rebmann, Vice President

Vashaun Brandon, Creative Chair

Jan Junloy, Graphic Designer

Chris Suarez, Content Writer

Rebecca Frankel, Copy Writer

Ralph Otto, Digital Chair

Ben Comenetz, Membership Chair

Parker Plaisted, Mentorship Chair

Alex Sawyer, Events Chair

Jordyn Roberts, Social Media Chair

Troy Bischoff, Treasurer



14

Socials & Workshops

210

Active Members

58

Gifted Memberships

12

Volunteers

Social Events in 2024

Intention Setting Workshop

Ad Bowl

Womxn in Advertising Panel

Inclusivity in Advertising

Portfolio Review

September Social

October Social

Gobble & Gab

Once Upon a December
Holiday Auction





Mentorship Program

27

Mentors

31

Mentees

7

Agency Tours

4

Workshops



Thanks to Capital One we were able to grant
58 Memberships to our Mentors and Mentees.



Richmond Show Highlights

248

Submissions

170

Attendees

63

Awards

40+

Agencies



ISABEL DIAZ
WOMXN IN ADVERTISING
SCHOLARSHIP

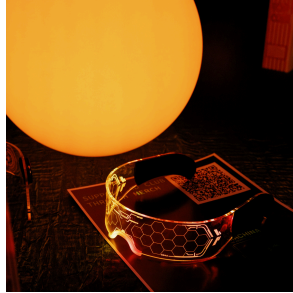


KENT BROCKWELL
AD PERSON OF THE YEAR

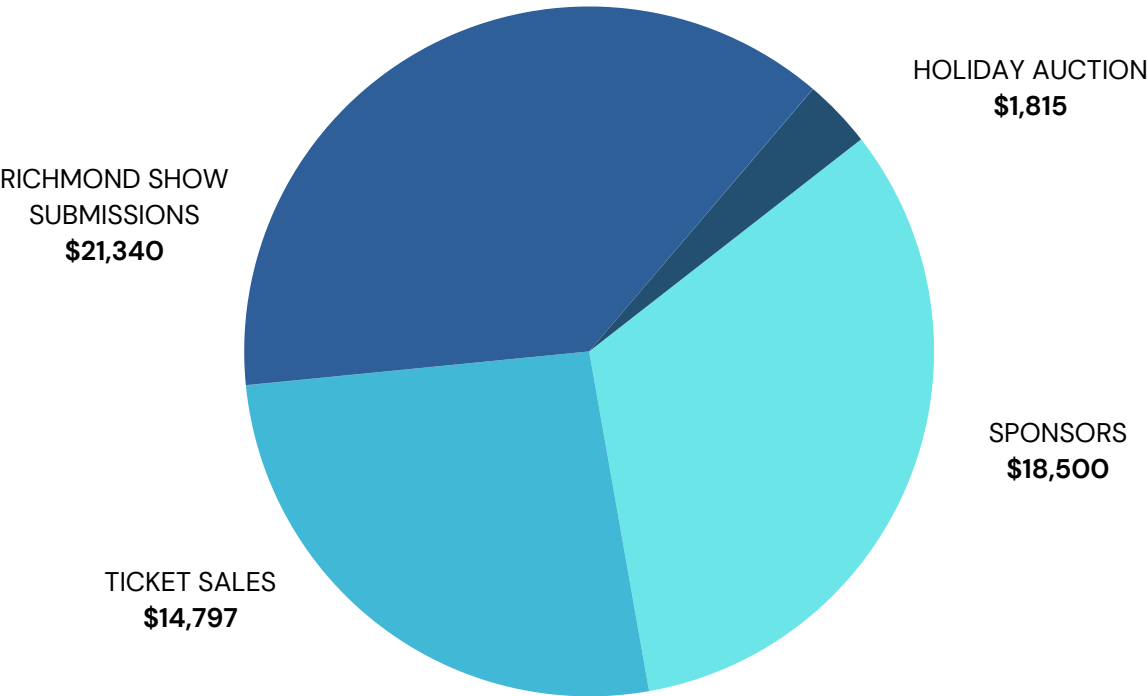


MOUHAMED WALID AL-TINAWI
EXCELLENCE IN CREATIVE
EDUCATION SCHOLARSHIP

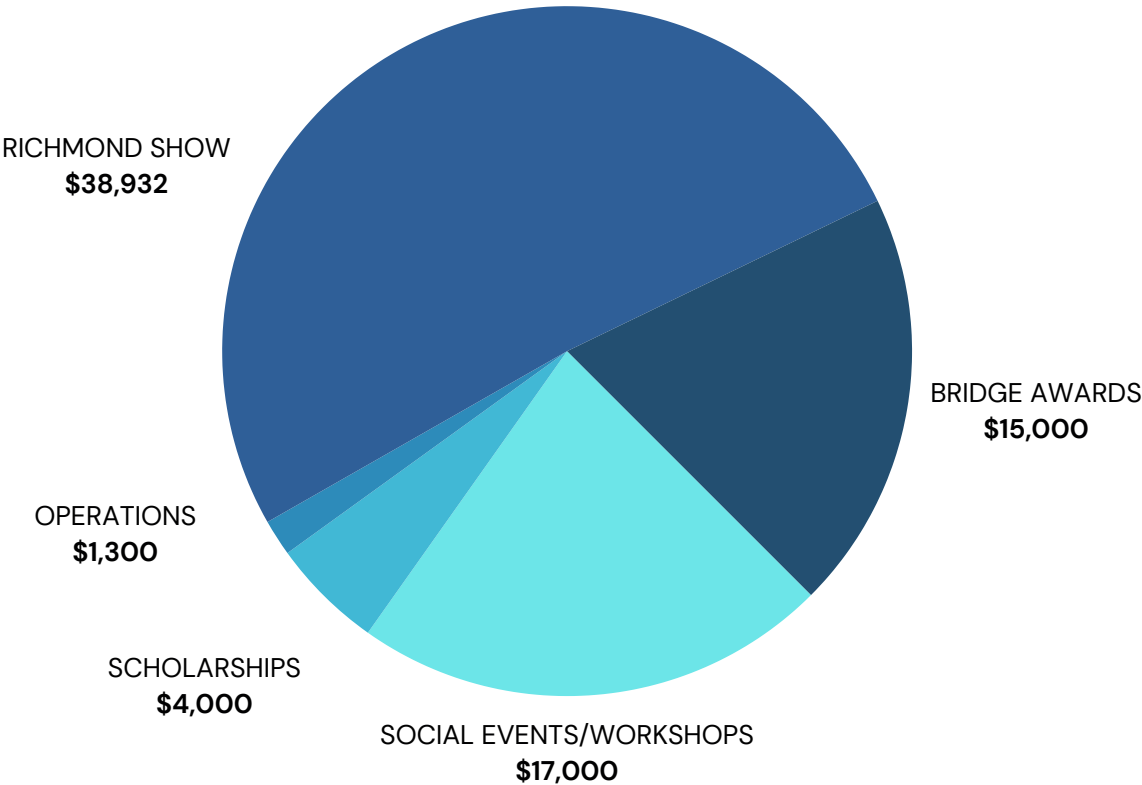




REVENUE: \$56,452



EXPENSES: \$76,232





Monetary Sponsors

Gold Sponsors



Martin.

Thanks to Capital One we were able to grant 58 Memberships to our Mentorship Program for free.

Silver Sponsors



The King Agency

Bronze Sponsors



General Donors

Alexander Sawyer
Ariana Meredith
Chris Suarez
Erin Rebmann

Emily Heer
Jason St. Peter
Jill Pillow
Samantha Cali

Sarah Rulon
Yasir Afzal
Vashaun Brandon



In-Kind Sponsors

Event Space

Bingo Beer Co
BRANDITO
Gather & Hem
Kabana Rooftop
Patio Thai

Services

Alex Oswald Photography
BES Studios
Grits
Lighting and Sound Co

Auction Donations

ARs Hot Honey
Blanchards
Cheese Scenario
Clay Ground
Common House

Auction Donations Continued

Crescent Simples
Dayum Jam RVA
Disc Golf Lessons by Graham
Discover Richmond Tours
Gourmet Gift Baskets
Home Sweet RVA – Pair with Disc Golf
Jolene Winery
Quirk Hotel
Richmond Coffee Stain
Richmond Experience
Richmond Flying Squirrels
RVA Paddlesports
Science Museum of Virginia
Style Weekly
Top Golf
Total Wine
Uptown Neon
Virago Spirits