



SPONSORSHIP

OPPORTUNITIES

CLUB AD

The Richmond Show

2024

FRIDAY • MAY 16, 2025

HIPPODROME THEATER

Platinum Sponsor

\$8,000

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › Two Tables + Admission for 16 (\$4560 value)
- › Name your own Signature Cocktail, Drink Sponsorship (\$1,500 value)
- › VIP bar access during the reception + Champagne service at Intermission
- › Option to play promotional bumper or have a promotional blurb read by President during show
- › Callout on Hippodrome Outdoor Marquee + indoor digital marquees
- › Pre-show Logo Placement on Main Stage
- › Logo on cocktail table signage
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Top Logo Placement on Richmond Show Homepage
- › Logo placement on our Sponsorship Page
- › Top Logo Placement on all Richmond Show Promotional Posts (Instagram, LinkedIn, Facebook, and Email)
- › Top Logo Placement on Ticket Site
- › Mention in event Press Release
- › April + May Newsletter Takeover (\$1000 value)
 - Newsletter 'Sponsored by [Your Business Here]'
 - Two opportunities for personalized content

COMPANY MENTIONS

- › President Introduction
- › President Closing Remarks
- › Intermission Announcement
- › Select Segments During the Show

**Ready to bask
in the sun?**

**PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.**
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com



SPONSORSHIP

OPPORTUNITIES

CLUB AD

The Richmond Show

2024

FRIDAY • MAY 16, 2025

HIPPODROME THEATER

Gold Sponsor

\$5,000

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › Name your own Signature Cocktail, Drink Sponsorship (\$1,500 value)
- › Two Tables + Admission for 16 (\$4560 value)
- › VIP bar access during the reception
- › Champagne service at Intermission
- › Logo on Indoor Hippodrome digital marquees
- › Pre-show Logo Placement on Main Stage
- › Logo on cocktail table signage
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Logo Placement on Richmond Show Homepage
- › Logo Placement on Sponsorship Page
- › Logo Placement on all Richmond Show Promotional Posts
 - Instagram, LinkedIn, Facebook, and Email
- › Logo Placement on Ticket Site

COMPANY MENTIONS

- › President Introduction
- › President Closing Remarks

**Ready to bask
in the sun?**

**PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.**
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com



SPONSORSHIP

OPPORTUNITIES

FRIDAY • MAY 16, 2025

CLUB AD

HIPPODROME THEATER

The Richmond Show

2024

Silver Sponsor

\$2,500

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › One table + Admission for 8 (\$2280 value)
- › Logo on indoor Hippodrome digital marquees
- › VIP bar access during the reception
- › Champagne service at Intermission
- › Pre-show Logo Placement on Main Stage
- › Logo on cocktail table signage
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Logo Placement on Richmond Show Homepage
- › Logo Placement on Sponsorship Page
- › Logo Placement on all Richmond Show Promotional Posts
 - Instagram, LinkedIn, Facebook, and Email
- › Logo Placement on Ticket Site

COMPANY MENTIONS

- › President Introduction
- › President Closing Remarks

Ready to bask
in the sun?

PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com

SPONSORSHIP



OPPORTUNITIES

FRIDAY • MAY 16, 2025

CLUB AD

HIPPODROME THEATER

The Richmond Show

2024

Cocktail Sponsor

4 REMAINING

\$1,500

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › 4 Complimentary Show Tickets (\$540 value)
- › VIP bar access during the reception
- › Pre-show Logo Placement on Main Stage
- › Logo Placement on cocktail table signage
- › Logo Placement on Bar Signage
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Logo Placement on Richmond Show Homepage
- › Logo Placement on Sponsorship Page
- › Logo Placement on 'Thank you to Our Sponsors' post
 - Instagram, LinkedIn, Facebook, and Email
- › Logo Placement on Ticket Sales Site

COMPANY MENTIONS

- › President Introduction
- › Intermission Announcement
- › President Closing Remarks

Ready to bask
in the sun?

PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com



SPONSORSHIP

OPPORTUNITIES

FRIDAY • MAY 16, 2025

CLUB AD

HIPPODROME THEATER

The Richmond Show

2024

Hors D'oeuvres Sponsor

\$1,500

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › 4 Complimentary Show Tickets (\$540 value)
- › VIP bar access during the reception
- › Pre-show Logo Placement on Main Stage
- › Logo Placement in Dining Area
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Logo Placement on Richmond Show Homepage
- › Logo Placement on Sponsorship Page
- › Logo Placement on 'Thank you to Our Sponsors' post
 - Instagram, LinkedIn, Facebook, and Email
- › Logo Placement on Ticket Sales Site

COMPANY MENTIONS

- › President Introduction
- › President Closing Remarks

**Ready to bask
in the sun?**

**PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.**
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com



SPONSORSHIP

OPPORTUNITIES

FRIDAY • MAY 16, 2025

CLUB AD

HIPPODROME THEATER

The Richmond Show

2024

Gift Bag Sponsor

\$500

THE 64TH ANNUAL RICHMOND SHOW

The Richmond Show has a long history of recognizing and celebrating the work of local creative talent. This long-standing tradition has stayed through the years because of generous sponsorship by our members.

AT THE SHOW

- › Pre-show Logo Placement on Main Stage
- › Your promotional item distributed to all 250 attendees

SHOW PROMOTION

- › Logo Placement on Richmond Show Homepage
- › Logo Placement on Sponsorship Page
- › Logo Placement on 'Thank you to Our Sponsors' post
 - Instagram, LinkedIn, Facebook, and Email
- › Logo Placement on Ticket Sales Site

Ready to bask
in the sun?

PURCHASE YOUR
SPONSORSHIP PACKAGE HERE.
richmondadclub.com/richmond-show/site

QUESTIONS?
Contact sponsorship@richmondadclub.com